

BLOCK

REPORT

SUPPORT

BLOCK REPORT SUPPORT

Online Objectification: Exploring
barriers to digital civic participation
through an anti-objectification
intervention

Girls and young women at Getaway Girls in Leeds told us about their experiences of seeing objectifying content on social media. The images in this booklet are elements of the drawings they created in workshops to visualise their experiences and feelings.

These drawings and the poems that accompany them were used to create 2 large collaborative canvases and an animation that has been shared widely to help other young people navigate social media and build resilience.

This research was undertaken by Dr Dawn Woolley (Leeds Arts University); Professor Sally Dibb and Dr Katie Thompson (Manchester Metropolitan University); Associate Professor Magdalena Zawisza and Margot Lefevre (Anglia Ruskin University) in collaboration with youth workers and participants at Getaway Girls in Leeds.



Social Anxiety

INSECURITIES

Image

I've got to be

Popular

Blonde

White

Pretty

COMMENTS CAN PICK ON



"it hurts"

YOUR INSECURITIES

WOMEN ARE
MORE JUDGED
ON SOCIAL MEDIA



Pressure
to
POST

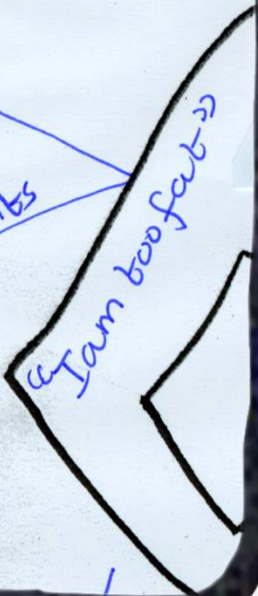




People Judge



Haters
Negative Comments



"you can never be one of us"

It affects my concentration

I am not good enough

nts

t

you

idual"

k by

INSECURITY



mental
health

~~BLOCKED~~



anxiety

~~WOMEN~~

~~Judged~~

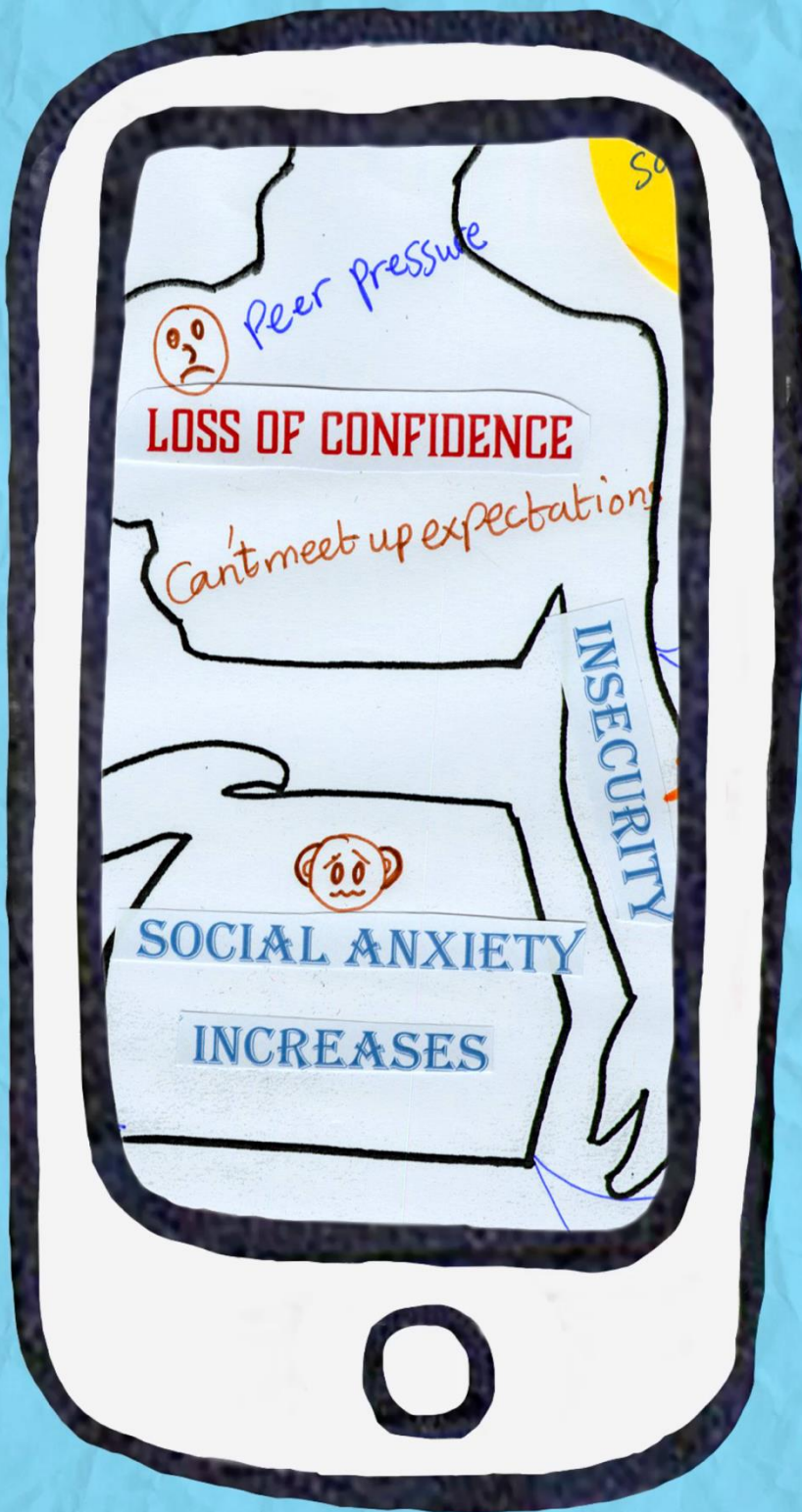
tear



IT

WORTH





Peer pressure

LOSS OF CONFIDENCE

Can't meet up expectations

INSECURITY

SOCIAL ANXIETY

INCREASES



RAGE BAITING

go fix your
skin colour

RACIST CONTENT



white

Pretty

M

RACISM

HOMOPHOBIA

SLUTS

MISOGYNY

M

me!!

Compass

If don't use





I don't want to get involved just in case
things are said about me.

Toxic Beauty Standards



Why me?

Ouch
I can't
SF

NEGATIVE FEELINGS

Low confidence
anger
people will judge

But has this
ever happened to
anyone else

Social anxiety
increases



Baiting out

#repost

#Comments

#looks

#profile

#bio

#Content

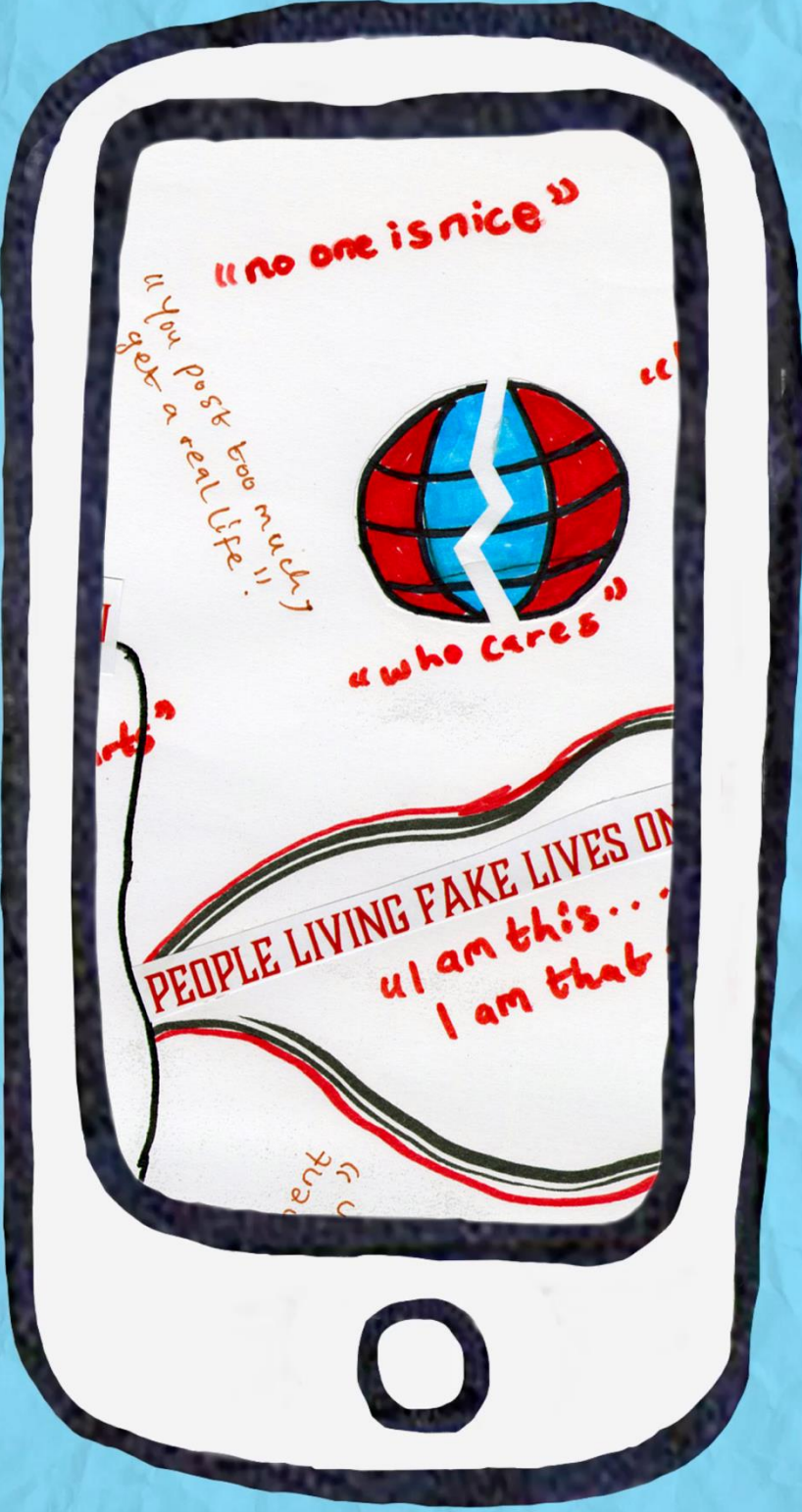
#POST



· Judging from what you see

· "profile defines an individual"

· "Don't judge a book by its cover"



"no one is nice"

if you post too much
you get a real life!!



"who cares"

PEOPLE LIVING FAKE LIVES ON
i am this...
I am that...

dent
u

Take

Insecurity

~~PAIN~~

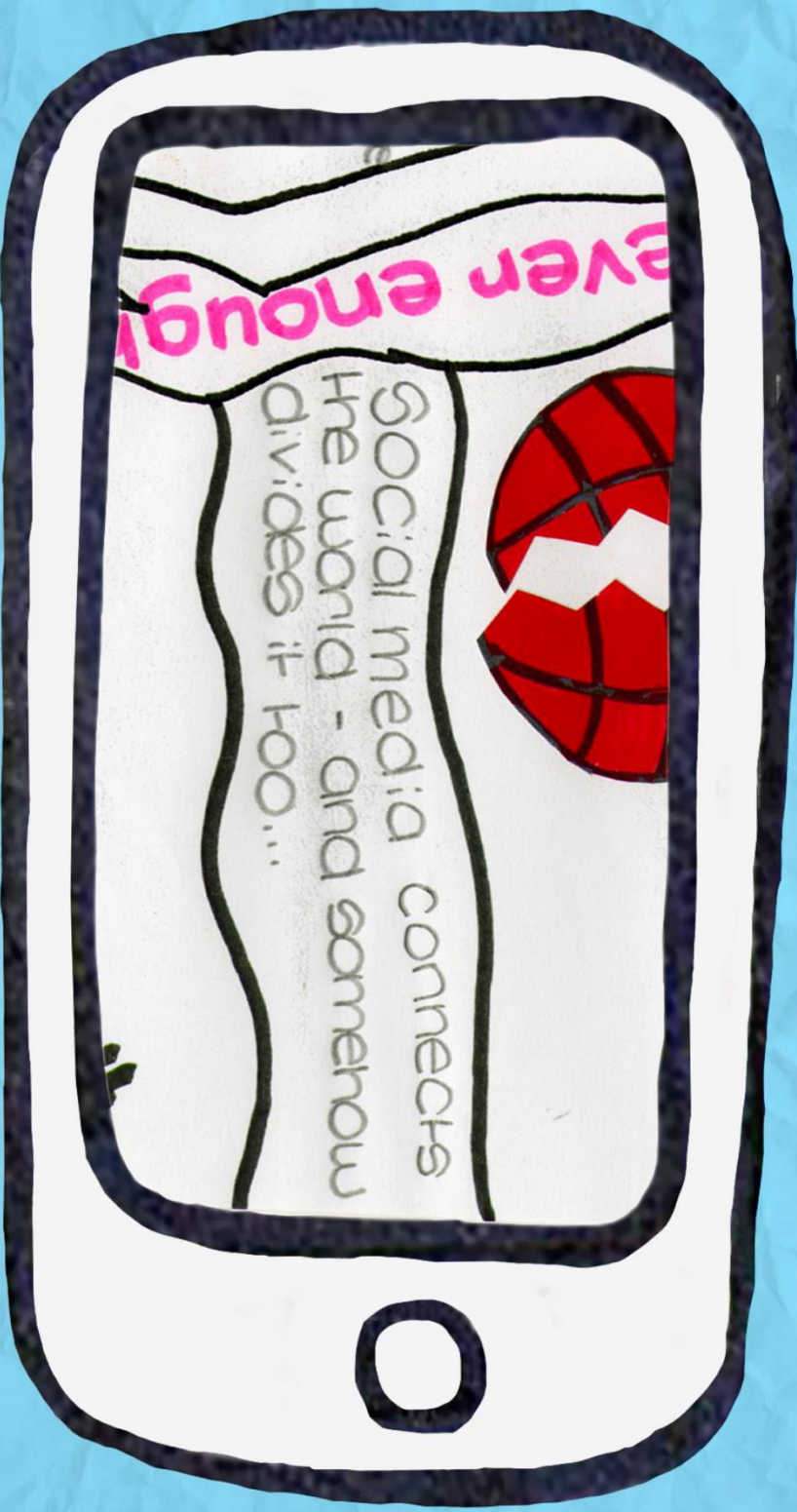
I don't post
much because I
got hated on and
backlash...
I try not to compare
myself but it's hard
No actions are
made for
BULLYING!

Judging

media is fake
the r

KIM





Even enough!



Social media connects
the world - and somehow
divides it too...



They don't care if you're happy or angry at the content



(Ugh! Phones DEAD!)



easy because
don't ju

Insecurity, low self esteem

Don't let their words get to you!

Stand strong to yourself!

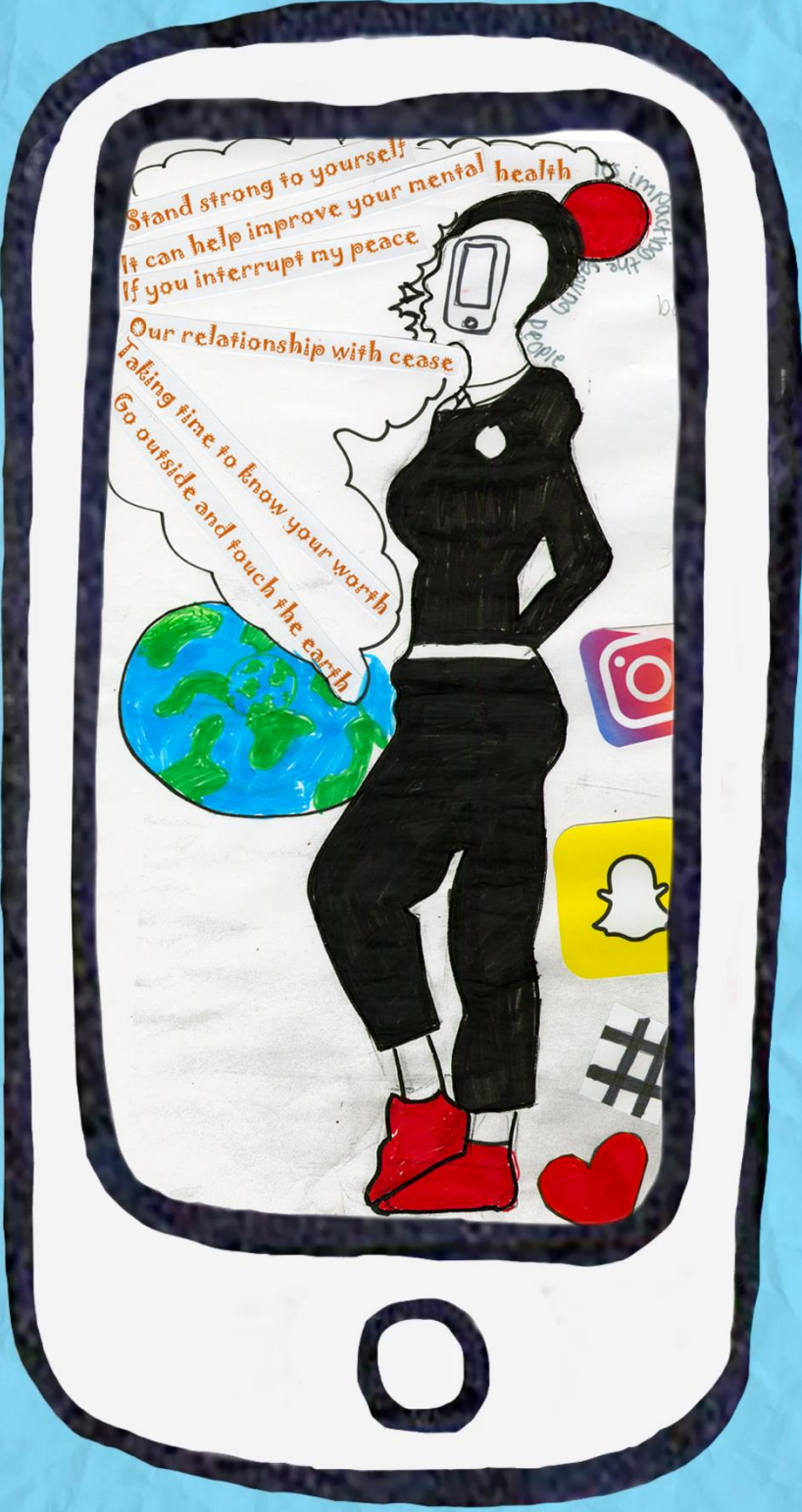
Keyboard warriors hiding behind
Screens ~~#~~ Verbals

They hate you cos they ain't you!

be kind and care

Social m trust me
its all c
KIV





Stand strong to yourself
It can help improve your mental health
If you interrupt my peace
Our relationship with cease
Taking time to know your worth
Go outside and touch the earth



Thank you to the participants
for your sharing your knowledge,
experience and creativity.



Thanks also to Flavia and
the youth workers at Getaway Girls
for making this project possible

This project was possible thanks
to funding from Include+,



THE INCLUSIVE
DIGITAL ECONOMY
NETWORK+

a network exploring how social
and digital environments

can be built, shaped and sustained

to enable all people to thrive.

Funded by the Engineering and
Physical Sciences Research Council.

[https:// includeplus.org /](https://includeplus.org/)

feasibility-study / online -objectification,

